

भारतीय डाक विभाग, DEPARTMENT OF POSTS, INDIA  
मुख्य पोस्टमास्टर जनरल का कार्यालय, OFFICE OF THE CHIEF POSTMASTER GENERAL  
ओड़िशा परिमंडल, भुवनेश्वर, ODISHA CIRCLE, BHUBANESWAR – 751001

E-mail

No. LI/5-3/2020-21

Dated at Bhubaneswar the 16.01.2026

To

The Postmaster General, Sambalpur/Berhampur Region  
All SSPOs/SPOs in Odisha Circle

Sub: Regarding celebration of PLI Day on 02.02.2026

Postal Life Insurance was introduced on 01<sup>st</sup> February 1884. Accordingly, every year, 1<sup>st</sup> February is celebrated as PLI Day across the country. This year, its 142<sup>nd</sup> anniversary falls on 01.02.2026 (Sunday).

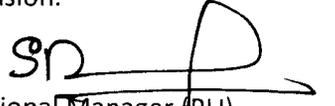
2. As intimated vide PLI Directorate letter no. 28-01/2018-LI dated 16.01.2026, to commemorate the occasion of PLI Day, it is requested to organize following events in the Regions/Divisions on the very next working day, i.e. **on 02.02.2026 (Monday)** for promotion of Postal Life Insurance (PLI) and Rural Postal Life Insurance (RPLI):

- a. PLI/RPLI special drives at Region/Division/Sub-Division level.
- b. Training programs for GDS/Departmental sales force.
- c. Special claim settlement drives to reduce the pendency.

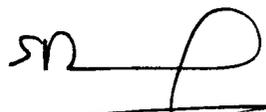
3. Further, A target of procuring business amounting to **₹227 Crores of Sum Assured** has been allotted to Odisha Circle on 02.02.2026. The Division wise list of target allotted is attached herewith as Annexure-I.

4. Therefore, it is requested to hold special drives for procurement of new policies on 02.02.2026 and make all-out effort to achieve the target allotted to each Division.

Encl: As Above

  
Dy. Divisional Manager (PLI)  
O/o the Chief P.M.G, Odisha Circle  
Bhubaneswar-751001

Target for Sum Assured on PLI Day (02.02.2026)		
Sl. No.	Division	Target for Sum Assured (Rs. In Crore)
1	Aska	10
2	Balangir	10
3	Balasore	11
4	Berhampur	11
5	Bhadrak	10.5
6	Bhubaneswar	11
7	Cuttack City	9
8	Cuttack South	11
9	Dhenkanal	9.5
10	Jajpur	9.5
11	Kalahandi	9.5
12	Kendrapara	9.5
13	Keonjhar	9.5
14	Koraput	9.5
15	Mayurbhanj	10
16	Nayagarh	9
17	Phulbani	9.5
18	Puri	9.5
19	Rairangpur	10
20	Rayagada	9.5
21	Rourkela	9
22	Sambalpur	10
23	Sundargarh	10
	<b>Total</b>	<b>227</b>

  
 डायरेक्टर (आ.सी.बी.)  
 Dy. Dir. (A.S.B.)  
 ओडिशा परिमंडल  
 Odisha Circle  
 भुवनेश्वर / Bhubaneswar-751001