



DEPARTMENT OF POSTS: INDIA
OFFICE OF THE SUPERINTENDENT OF POST OFFICES
BALASORE DIVISION, BALASORE-756001

(email/W/E)

To

1. All PM/SPMs under Balasore Division
2. All BPMs under Balasore Division.

No: SB-14/IPPB/Ch-VII

Dated at Balasore the 26.02.2026

Sub: IPPB & POSA Linkage drive on 27.02.2026.

This is regarding IPPB & POSA Linkage drive under to be observed from 27.02.2026 to 28.02.2026. As you all know that during the POSB account opening drive i.e on 25.02.2026 and 26.02.2026, more than 2000 POSA (Post Office Savings Account) have been opened in our Division. In this regard all concerned are requested to approach the customers for IPPB and POSA linkage. Some benefits of IPPB & POSA linkage is mentioned below.

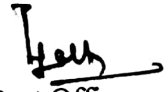
Benefits of Linking the POSA and IPPB

- Customer can manage funds through IPPB mobile banking app with Sweep-in and Sweep-out facility.
- Account holder can withdraw / deposit cash via. IPPB savings account
- POSA offers 4% rate of interest per annum.
- No limits on minimum amount to be withdrawn

Both existing and new account opening customers can opt for IPPB and POSA linkage. In this connection minimum target assigned per each end user is as follows;


Scheme	Drive Period	Target per each End User
IPPB & POSA Linkage	27.02.2026 to 28.02.2026	05 (for BOs) 10 (for SOs/HOs)

All end users should give their best efforts to achieve the allotted targets in time positively.


Supdt. of Post Offices
Balasore Divn, Balasore

A copy of this memo is issued for information and necessary action to:-

01. The Sr. IPPB Branch Manager, Balasore branch for information and necessary action. He is requested to co-operate the Sub Divisional Heads/ DOP staffs for successful achievement of target.
02. All Sub Divisional Heads under Balasore Division. They are requested to keep liaison with IPPB Branch, Balasore and sensitize all end users under their unit to achieve the allotted targets in time.


Supdt. of Post Offices,
Balasore Divn, Balasore

