

F. No. 10-09/2025-RB
Government of India
Ministry of Communications
Department of Posts
(Rural Business Section)

Dak Bhawan, Sansad Marg,
New Delhi - 110001
Dated: 24.03.2026

To,
All CPMsG

Subject: Elimination of Branch Post Offices with Nil Transactions -reg.

Madam / Sir,

This is in continuation of ongoing efforts to ensure sustained business activity across all Branch Post Offices (BOs). It has been observed that a number of BOs continue to report Nil or very low transactions under key product categories such as Speed Post/Parcel, PLI/RPLI, and Post Office Savings Bank (POSB). The matter is being closely and seriously reviewed at the highest level, and the Hon'ble Minister of Communications has emphasized the need for complete elimination of Nil Transaction BOs along with substantial improvement in transaction levels.

2. In order to achieve these objectives, it has been decided to conduct a **Special All-India Campaign across all Circles during April 2026** as per the following schedule:

Campaign Period	Activity
06.04.2026 to 08.04.2026	Speed Post / Parcel campaign
09.04.2026 to 11.04.2026	PLI/RPLI campaign
15.04.2026 to 17.04.2026	POSB campaign

3. During the campaign, Circles are requested to ensure focused and outcome-oriented interventions at the field level. All BOs shall be monitored under two transaction slabs, namely below 10 transactions and above 10 transactions. It shall be ensured that:

- **Every BO performs a minimum of 15 transactions during the campaign period.**
- **100 percent elimination of Nil Transaction BOs is achieved.**

4. Further, as per the targets set by the Hon'ble Minister for the month of April, the following performance benchmarks shall be strictly adhered to:

- POSB: 100 percent of BOs to achieve more than 10 transactions.
- PLI/RPLI: At least 75 percent of BOs to achieve more than 10 transactions.

- Speed Post/Parcel: At least 50 percent of BOs to achieve more than 10 transactions.
5. Circles are required to ensure intensive field-level supervision, active involvement of Divisional and Sub-Divisional Officers, and targeted customer outreach to mobilize business.
 6. This issues with the approval of the Competent Authority.

Aarti Verma

(Aarti Verma)
Director (Training) &
Addl. Charge of AGM (CCS & RB)