



भारतीय डाक विभाग/ DEPARTMENT OF POSTS, INDIA
मुख्य पोस्टमास्टर जनरल का कार्यालय/ OFFICE OF THE CHIEF POSTMASTER GENERAL
ओडिशा परिमंडल, भुवनेश्वर/ODISHA CIRCLE, BHUBANESWAR – 751001

No. SB/52-08/Rev.Target/2025-26

Dated at Bhubaneswar the e-signed date

To

All SSPOs/SPOs, Odisha Circle

Sub: Special All-India Campaign for Elimination of Nil Transaction Branch Post Offices (BOs) - reg.

Ref: Directorate letter F. No. 10-09/2025-RB dated 24.03.2026.

Inviting a kind reference to the Directorate cited above on the captioned subject, it is to intimate that the Hon'ble Minister of Communications has accorded highest priority to ensuring sustained transactional activity at all Branch Post Offices and has emphasized the elimination of Nil Transaction BOs as a key performance objective of the Department. In this regard, it has become imperative to undertake immediate and structured efforts to activate business at the BO level through focused field-level supervision, targeted customer outreach, and close monitoring by Divisional and Sub-Divisional Officers.

In order to achieve measurable improvement and restore transactional continuity, it has been decided by Directorate to conduct an All-India Campaign across all Circles in POSB category **from 15.04.2026 to 17.04.2026 to eliminate NIL Transaction BOs.**

During the campaign, Divisions are requested to ensure focused and outcome oriented interventions at the field level. All BOs shall be monitored under two transaction slabs, namely below 10 transactions and above 10 transactions. It shall be ensured that:

- i. Every BO performs a minimum of 15 transactions during the campaign period.**
- ii. 100 percent elimination of Nil Transaction BOs is achieved.**

In this connection, it is requested to ensure transaction in all BOs on both the aforesaid dates and close monitoring at all administrative levels must be ensured for activating all BOs. Further more than **10** transactions in a calendar month in every BO must be ensured.

This must be given top priority.

Encl: As above

(जावेद खान / Javed Khan)

सहायक निदेशक (एसबी/एफएस/पीबीआई) /Asst. Director (SB/FS/PBI)
 मुख्य पोस्टमास्टर जनरल का कार्यालय / O/o - the Chief P.M.G.
 ओडिशा परिमंडल, भुवनेश्वर-751001 / Odisha Circle, Bhubaneswar-751001

(Cont...)

Copy to:

1. The PMsG, Sambalpur/Berhampur Region for kind information and necessary action.
2. Office copy.

-sd/-

सहायक निदेशक (एसबी/एफएस/पीबीआई) /Asst. Director (SB/FS/PBI)
मुख्य पोस्टमास्टर जनरल का कार्यालय / O/o - the Chief P.M.G.
ओडिशा परिमंडल, भुवनेश्वर-751001 / Odisha Circle, Bhubaneswar-751001